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Introduction →

Dwell Well Design Co. transforms the way busy families experience home — removing overwhelm, guiding decisions, and designing spaces with intention and artistry. We create homes that function beautifully, feel deeply personal, and bring a sense of ease the moment you walk through the door.



"I had such a wonderful experience working with Jessica and would highly recommend her to anyone seeking a personalized and beautiful space. She has a fantastic eye for detail and made sure every element felt intentional and cohesive. And as a family of 5, we really appreciated her ability to blend style with functionality. We're so thrilled with the results!"

→ Caryn B.



Our Services

Full Service Furnishings

We begin by getting to know you—how you live, what you love, and the story you want your home to tell. From there, we craft a cohesive furnishing plan that brings comfort, personality, and intention to every room. We handle all sourcing, selections, procurement, tracking, and installation of each piece, down to the final styling. The result is a layered, lived-in home that feels effortless, elevated, and unmistakably yours.

→ Schedule a Discovery Call

Room Service

This 90-minute working session is designed for clients seeking expert insight and clarity before making critical decisions around their home. Whether you're navigating the early stages of a renovation, refining the layout of a challenging space, or evaluating key investments in furnishings, finishes, or lighting—this session delivers focused, high-level design guidance with the full attention of a Dwell Well expert.

→ \$499 Hourly Rate

Full Service Renovations

Renovations demand vision, clarity, and a steady hand — and that's where we step in. We translate your goals into a thoughtful spatial plan and a fully realized design concept, ensuring every detail supports the way you want to live. From architectural layouts and custom millwork to materials, fixtures, finishes, and close collaboration with your contractor, we guide the process from start to finish. The result is a home that feels transformed, intentional, and deeply personal—designed with beauty and built to last.

→ Schedule a Discovery Call

Investment Overview

In the pages ahead, you'll find thoughtfully curated investment ranges for the furnishings and materials that bring a home to life. These figures are designed to give you a clear understanding of what high-quality pieces typically cost, along with an overview of the labor considerations that accompany them.

Use these ranges as a starting point for envisioning your project's investment. And rest assured—we manage every detail of sourcing, ordering, tracking, and installation, so your only job is to live in a space you love.



Investment

These ranges—spanning quality to high-end— on a selection of items that are likely to be included in your project, provide a realistic view of what you can expect to invest in each furnishing piece.

Living & Lounge

Sofa	\$3K- 8K
Sectional	\$5K- 12K
Chair	\$1.2K- 4K
Coffee Table	\$1K- 3K
Lamp Lighting	\$200- \$1K
Console Table	\$1K- 3K
Area Rug	\$1.5K- 5K

Sleep

Bed	\$1.2K- 5K
Nightstand	\$850- 2.3K
Wall Mirror	\$300- 1.5K
Bench	\$750- 3K
Chair	\$950- \$2.5K
Area Rug	\$1.5K- 5K

The Process

Our proven approach to designing homes with intention and ease.

Full Service Design →



The Process

01. Discovery

Our goal at the start of every project is to establish a clear, collaborative foundation—a framework that will guide everything we create together.

We begin by exploring your home, your needs, and the story you want each space to tell. Through a brief 30-minute call, we'll discuss your goals, assess your project's scope, and answer any questions you may have about working with our team and our process.

02. In Home Strategy

This is where we begin uncovering your home's full potential—how it should feel, function, and support the way you live, gather, and recharge. We'll walk each space together to understand what's working, what isn't, and where comfort and flow can be elevated. We'll also explore your visual inspiration, style preferences, investment goals, and timeline. This is where you'll see the first glimpse of the Dwell Well Edit—our curated approach to refining your home's story with the texture, color, and intentional details that guide the design from concept to completion.

03. Design Creation

Once the look and feel of your home is established, we bring it to life with every carefully curated element—paint, wall treatments, custom cabinetry, furnishings, fixtures, hardware, and the finishing details that make a home unmistakably yours. Every choice is intentional; every detail is layered for depth, warmth, and personality.

Your complete design is presented in person, through mood boards, 3D renderings, layouts, and material samples—all paired with clear pricing and a project timeline so you know exactly how your home will unfold.

The Process

04. Procurement & Project Management

With your design plan approved, we bring it to life—ordering furnishings, preparing construction documents, partnering with contractors to ensure every detail of the design is brought to life. You'll remain fully informed through regular updates, timeline reviews, and transparent financial check-ins, ensuring a seamless and confident experience from start to finish.

05. Installation & Styling

The final stage is where your home truly comes to life—and it might be the most exciting part. We manage every detail of installation, from furniture and lighting to art and accessories. Once construction is complete and all deliveries are in place, we step in to install and style your spaces, revealing a home that is layered, personal, and unmistakably yours.



Payments & Communication

Payments

The design fee is divided into four payments. A \$1,000 retainer reserves your project kickoff date and is applied toward the initial payment—50% of the design fee—due prior to kickoff. The second payment of 40% is due before the design presentation, and the remaining 10% is due once all project work is complete.

Furnishings and materials will be invoiced prior to purchase. Payments can be made via ACH or credit card (please note a 4% transaction fee applies to credit card payments).

Communication

We believe great design comes from great collaboration, and clear communication is a big part of that. Our team checks in with clients regularly—typically through weekly updates and scheduled touchpoints during active phases of the project.

All design decisions and approvals will be confirmed through our procurement portal or by email (not text), ensuring everything stays organized and documented.

Text messages are always welcome for quick notes or updates, but replies will be sent at our earliest convenience, which may not be immediate.



Meet Jessica

→ Principal Designer

Jessica Syverson Brugger believes a well-designed home should tell your story the moment you walk through the door. As Founder and Principal Designer of Dwell Well Design Co., she specializes in transforming everyday spaces into layered, livable, and unforgettable homes. Her signature approach blends timeless architectural roots with fresh, contemporary touches—always tailored to the personalities, routines, and dreams of the people who live there.

Before founding Dwell Well, Jessica built a thriving career in corporate strategy, marketing, and account management, honing the organizational skills, big-picture thinking, and attention to detail that now drive her design process. Today, she brings that same strategic mindset to each project, whether reimagining a kitchen, orchestrating a full-home renovation, or sourcing the perfect mix of furniture, art, and vintage finds. Based in New Albany, Jessica is a wife, boy mom, and avid collector of both color swatches and unforgettable travel memories. Her mission is simple: to create spaces that feel as good to live in as they are to look at—beautiful, personal, and built to last.



Our Team



Jan Syverson

→ **Design Consultant**

Jan brings a trained eye for color, pattern, and practicality.



Kristi Slevin

→ **Design Consultant**

Kristi pairs creativity with hands-on project know-how.



Stephanie Stoflinsky

→ **Design Consultant**

Steph brings design passion and eye for detail to the Dwell Well team.

Next Steps

Design Discovery

This initial conversation allows us to understand your home, your lifestyle, and the experience you want to create. Together, we'll outline your project's goals, discuss investment expectations, and determine whether full-service design is the right path. It's the foundation for a thoughtful, intentional partnership.

- 30-Min Phone Calls via Google Meet Link
- Jessica@DwellWellDesignCo.com
- 614-378-3282



